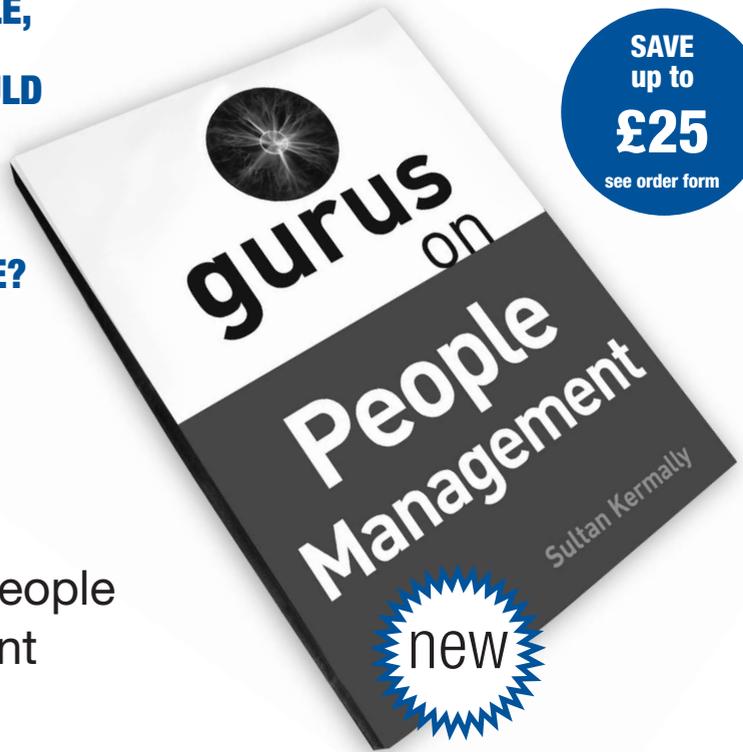


**“IF IT WASN'T
FOR THE PEOPLE,
MANAGING MY
BUSINESS WOULD
BE SIMPLE ...”**

**HEARD THAT
BEFORE? EVER
SAID IT BEFORE?**



Gurus on People Management

Sultan Kermally

Managing people is very difficult, very rewarding, and very important.

Here in one book you will find an expert summary of the contributions of the world's most influential thinkers on people management.

For each 'guru' Sultan Kermally provides a profile and an incisive résumé of his or her thought and influence. He also analyses the pro's and con's of each writer, to help you place them in context.

He skillfully links and contrasts the different theories to demonstrate how they have influenced each other. Each section ends with a summary of lessons learnt.

As an extra bonus, there are three helpful chapters on managing people issues in practice with several valuable case studies, as well as an A to Z of managing people and a survey of great companies to work for – and why.

A book for guidance, reference and inspiration

Gurus covered:

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- Warren Bennis
- Rosabeth Moss Kanter
- Elton Mayo
- Peter Senge
- Abraham Maslow
- Douglas McGregor
- Frederick Herzberg
- Geert Hofstede
- Victor Vroom
- Ikujiro Nonako
- Chris Argyris
- Charles Handy
- John Adair
- Peter Drucker

Sultan Kermally has held senior academic positions in Scotland and senior management positions with Management Centre Europe in Brussels, The London Business School and The Economist Group.

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Manage to Win

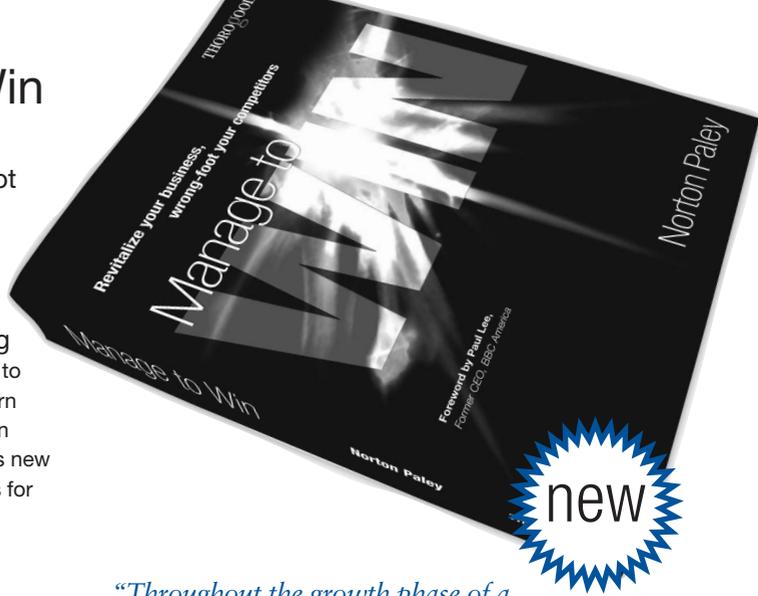
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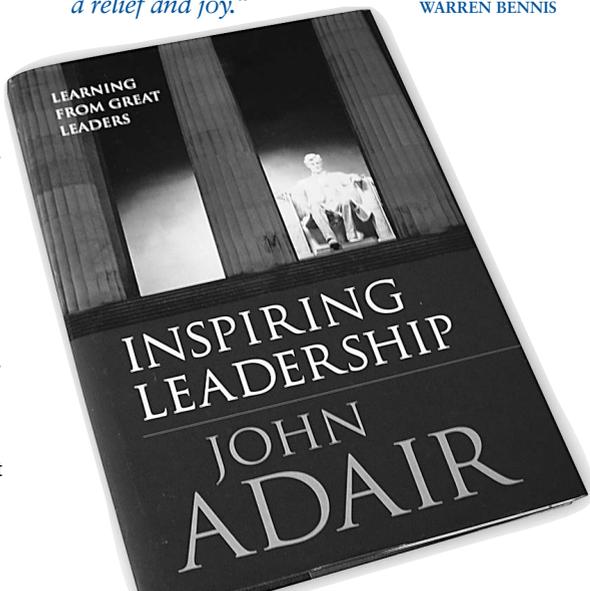
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